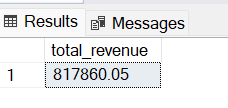
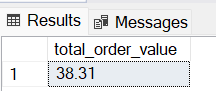
Pizza Dashboard SQL Queries

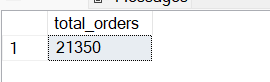
KPIs

1. Total revenue  
   select round(sum(total\_price),2) as total\_revenue

from pizza\_sales;  


1. Average Order value  
   select round((sum(total\_price)/count(distinct order\_id)),2) as total\_order\_value

from pizza\_sales;  


1. Total Pizzas sold  
   select sum(quantity) as total\_pizza\_sold from pizza\_sales;  
   
2. Total orders  
   select count(distinct order\_id) as total\_orders from pizza\_sales;  
   

Total Average Pizza Per order

select cast(

(cast(sum(quantity) as decimal(10,2))) /

(cast(count(distinct order\_id) as decimal (10,2))) as decimal(10,2))

as total\_average\_order from pizza\_sales;

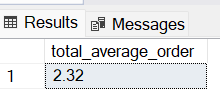
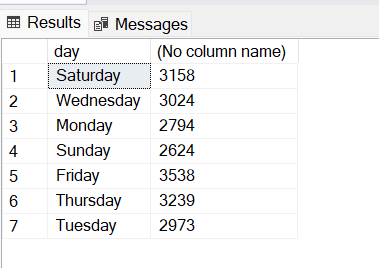


Chart  
1. Week day Trend

select datename(DW,order\_date) as day, count(distinct order\_id)

from pizza\_sales

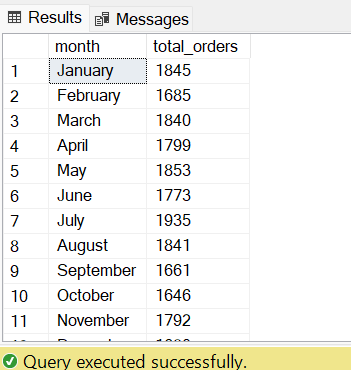
group by datename(DW,order\_date);



2.Monthly order trend   
select datename(month,order\_date) as month, count(distinct order\_id) as total\_orders

from pizza\_sales

group by datename(month,order\_date), month(order\_date)

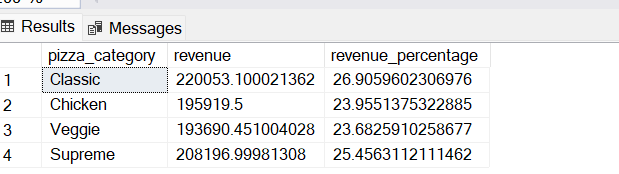
order by month(order\_date);  


3. Sales revenue by percentage for each category

select pizza\_category, sum(total\_price) as revenue, sum(total\_price) \*100

/(select sum(total\_price) from pizza\_sales) as revenue\_percentage

from pizza\_sales

group by pizza\_category;  


3. Sales revenue by percentage for pizza size

select pizza\_size, sum(total\_price) as revenue, sum(total\_price) \*100

/(select sum(total\_price) from pizza\_sales) as revenue\_percentage

from pizza\_sales

group by pizza\_size;

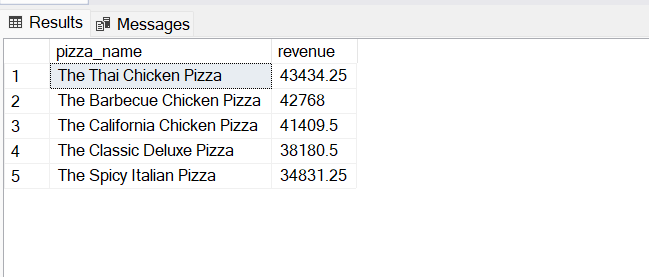
1. Top 5 selling pizza

SELECT top 5 pizza\_name, SUM(total\_price) AS revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY revenue DESC



1. Lowest selling pizza

SELECT top 5 pizza\_name, SUM(total\_price) AS revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY revenue   
